

Appl. No.: 09/803,545  
Amdt. dated August 9, 2004  
Reply to Office action of July 14, 2004

### REMARKS

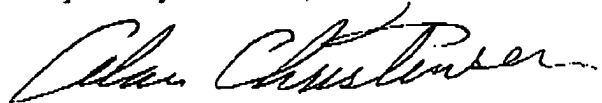
#### Restriction Requirement

The examiner has issued a restriction requirement and asserts that there are two claim species. Applicants hereby elect Species I (Claims 33-56) with traverse. Applicants assert that Species I is includable in Species II (claims 153-178). Species I requires "generating from the database a list of offerings available to a customer based on an address associated with the customer." Group II requires "generating from the database a list of offerings available to a customer based on a customer affiliation." Applicants assert that the phrase "based on a customer affiliation" is broader than the phrase "based on an address." A "customer affiliation" may comprise an address, but is not limited to such an interpretation. Therefore, claim 153 of Species II is considered a generic claim.

#### Conclusion

Applicants submit that this response constitutes a complete response to all of the issues raised in the Office Action dated July 14, 2004. Applicants have responded to the restriction requirement. If any fees are inadvertently omitted or if any additional fees are required or have been overpaid, please appropriately charge or credit those fees to Conley Rose, P.C. Deposit Account Number 03-2769/2008-00100/HDJK.

Respectfully submitted,



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